



## INDOOR CITY POOL, KAKANJ

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| <b>Project title</b>        | Construction of the indoor city pool                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Sector</b>               | Tourism; Business properties; Infrastructure sector                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Location</b>             | Kakanj Municipality                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Location description</b> | <p>Kakanj Municipality has a favourable trading position, a well-developed network of trunk, regional, local and uncategorized roads. The route of the Corridor Vc and the trunk road M 17 pass through its territory, providing good potential for developing road communications.</p> <p>The distance from Kakanj Municipality to Sarajevo, the capital of Bosnia and Herzegovina, is 50 km; the distance to Zenica, the seat of Zenica- Doboј Canton is 25 km, while the distance to the international airport in Sarajevo is 51 km. Railway Ploče-Bosanski Šamac runs parallel to the Corridor V-c and the trunk and regional roads, and its total length within Kakanj Municipality is 21.</p> |
| <b>Project background</b>   | <p>As part of its infrastructure development, one of the key strategic projects outlined in the Kakanj Development Strategy is the construction of an indoor city pool (Indoor City Pool). This project is a response to the growing needs of the population for quality and accessible recreational facilities, as well as support for the development of healthy lifestyles and the improvement of the overall quality of life.</p> <p>The construction of an indoor pool in Kakanj holds multiple significant benefits – both for improving sports and recreational capacities and for creating new opportunities for tourism and the economy. The facility will provide high-quality</p>        |



conditions for swimming, sports activities, as well as training and education for young talents. Furthermore, the pool will contribute to social inclusion and community strengthening by offering space for various social activities, becoming a key point for the promotion of health and physical activity among all age groups.

Kakanj is a municipality with great potential for development due to its geographic location, abundance of natural resources, and opportunities for tourism development, especially in cultural, historical, and mountain tourism. These characteristics make Kakanj an attractive place for investment and the development of various infrastructure and social projects.

The Municipality of Kakanj, with its favorable geographic location, strategic transport connections, and rich natural resources, has significant economic potential in various sectors, including infrastructure development, tourism, and sports. These economic potentials are directly linked to the planned construction of the Indoor City Pool, which will contribute to the overall economic growth and development of the region.

**Tourism Development:** The Municipality's potential for the development of cultural, historical, religious, and mountain tourism will be enhanced by the addition of the Indoor City Pool. The facility will attract tourists seeking recreational and wellness experiences, adding value to the existing tourism infrastructure. By providing modern sports and recreational amenities, the pool will position Kakanj as an attractive destination for wellness tourism, which has been increasingly popular in recent years.

**Sports and Recreation:** The construction of the Indoor City Pool aligns with Kakanj's goal to strengthen its sports sector. The pool will not only serve as a facility for recreational swimming but will also offer opportunities for training, competitions, and sports education. This will directly impact the local economy by creating employment in the sports and recreation sectors and attracting events that could generate tourism revenue. Moreover, it will support the development of sports-related businesses, such as swimming schools and coaching services.

**Health and Wellness Industry:** With a growing focus on healthy living, the Indoor City Pool will contribute to the expansion of Kakanj's health and wellness industry. The facility will encourage physical activity and promote a healthier lifestyle, which could lead to the growth of related services, such as fitness centers, wellness programs, and rehabilitation services. This sector has the potential to create new business opportunities and employment for local residents.

**Local Economic Growth:** The construction and operation of the Indoor City Pool will provide a boost to the local economy by creating jobs in construction, facility management, maintenance, and hospitality services. In the long term, the pool's operation will stimulate the local economy by attracting visitors, generating revenue for local businesses, and supporting the development of a more diverse service economy.

In conclusion, the Indoor City Pool project is not only an important social and recreational asset for the Municipality of Kakanj but also a strategic investment that will contribute to the diversification and growth of the local economy by

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|                                         | fostering tourism, sports, and health-related industries.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                    |
| <b>Project status</b>                   | <p>Additionally, a strategic project defined in the Kakanj Development Strategy is the planned construction of an indoor city pool in the urban area, which will enhance the municipality's recreational and public infrastructure.</p> <p>Kakanj Municipality has shown great effort in building an indoor pool. This endeavor involved extensive planning, and securing the main project. The Municipality engaged with experts in pool design and construction and involved the community in the decision-making process. The next step is providing funds for this project. For this project there is a conceptual design done.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                    |
| <b>Project description</b>              | <p>The project of building a closed swimming pool can significantly increase the competitiveness of the tourism sector in Bosnia and Herzegovina. By adding indoor swimming pools to the tourist infrastructure, destinations become more attractive throughout the year, not just in the summer months. The indoor swimming pool has a multifaceted role at the local, regional and national level.</p> <p>At the local level, the swimming pool offers residents an opportunity for recreation, improving health and quality of life, and serves as a place for socialization and joint activities. It also provides local schools and sports clubs with adequate space for training and swimming training, which can encourage the development of sports in the community. It enables continuous sports activity and recreation throughout the year, regardless of weather conditions.</p> <p>At the regional level, an indoor pool can become an attractive destination for visitors from the wider region, especially in the winter months when outdoor pools are unavailable, thereby contributing to the development of tourism and strengthening the regional economy. The pool can attract visitors from the surrounding cities and municipalities, which increases the number of tourists and contributes to the development of the accompanying catering and business activities.</p> <p>At the national level, the construction of indoor swimming pools contributes to the improvement of sports infrastructure in Bosnia and Herzegovina, enabling the organization of national and international swimming competitions, which further raises the country's reputation as a sports destination and contributes to the development of sports at the national level. A closed swimming pool can be of strategic importance for the development of sports in Bosnia and Herzegovina.</p> |                    |
| <b>Estimated total investment cost</b>  | App. 2.552.544,12 EUR                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                    |
| <b>Inputs provided by local partner</b> | <b>Value</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>Description</b> |
|                                         | <p><b>1. Land &amp; Infrastructure Support</b><br/>Allocation of municipal land for tourism infrastructure.<br/>Facilitation of road access, parking areas, and utility connections (electricity, water, sewage).</p> <p><b>2. Regulatory &amp; Administrative Assistance</b><br/>Fast-tracking permits and approvals (construction, environmental compliance).<br/>Coordination with relevant government agencies, tourism boards, and ministries.<br/>Ensuring compliance with environmental protection regulations.</p> <p><b>3. Financial &amp; Incentive Support</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                    |



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|                                          | <p>Possible co-financing through municipal funds or subsidies.<br/>Assistance in applying for grants, state tourism funds, and development programs.<br/>Potential tax incentives or reduced land lease fees for investors.</p> <p><b>4. Tourism Promotion &amp; Marketing</b><br/>Inclusion of the project in Kakanj Municipality's official tourism strategy and branding.<br/>Support in developing promotional materials (brochures, digital campaigns, website listings).<br/>Collaboration with tourism agencies and regional travel operators.</p> <p><b>5. Community &amp; Workforce Development</b><br/>Facilitating training programs for local workforce.<br/>Engaging with local businesses for economic integration.<br/>Organizing events and cultural activities to attract tourists year-round.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Inputs required from foreign partner     | <b>Value</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Description</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|                                          | App. 2.552.544,12 EUR                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <p>A foreign investor's contributions to the Indoor City Pool project in Kakanj would include financial investment for construction and operation, along with technical expertise in design, engineering, and project management.</p> <p>Additionally, the investor could provide advanced technology and equipment for the facility, as well as operational and management know-how to ensure long-term success. They may also offer valuable market insights, help attract tourism, and introduce sustainable practices, all of which would contribute to the project's growth and positively impact the local economy.</p> |
| Form of cooperation with foreign partner | <b>Financial</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>Technical</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|                                          | <p><b>Equity Investment:</b><br/>The foreign investor provides capital in exchange for ownership equity in the project. This could involve a joint venture where both the municipality and the investor share profit and decision-making responsibilities.</p> <p><b>Public-Private Partnership (PPP):</b><br/>A hybrid model where both public and private sectors share the financial burden, risks, and rewards. In this case, the foreign investor might provide the majority of the funding, while the municipality offers land, regulatory support, and other public resources.</p> <p><b>Build-Operate-Transfer (BOT):</b> The foreign investor funds the construction and operation of the pool for a set period. After this period, the investor transfers ownership and operational responsibilities to the municipality. This allows the investor to recover their investment while enabling the municipality to eventually own the facility.</p> <p>Possible technical forms of cooperation with a foreign investor for the Indoor City Pool project in Kakanj could include:</p> <p><b>Design and Engineering Expertise:</b> The foreign investor could provide or collaborate with international design firms to create architectural and engineering plans for the pool. This would ensure the facility meets global standards for safety,</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |



## FIPA INVESTMENT PROJECT PROFILE

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|                                         | <p>efficiency, and sustainability.</p> <p><b>Technology Transfer:</b> The investor could introduce cutting-edge technology in areas such as water filtration, pool heating systems, energy management, and automated maintenance solutions.</p> <p><b>Training and Capacity Building:</b> The foreign investor could organize workshops, training programs, and knowledge exchange activities for local personnel.</p> <p><b>Marketing and Promotion Expertise:</b> The foreign investor could assist in creating a marketing strategy for the pool, using international networks and experience to help attract tourists and generate interest from local communities.</p> <p>These technical forms of cooperation would ensure the Indoor City Pool project in Kakanj not only meets high-quality standards but also benefits from modern technologies and best practices in operation, ensuring long-term sustainability and success.</p> |
| <b>Supporting information available</b> | <p>For additional information about this project, please contact FIPA either by e-mail: <a href="mailto:fipa@fipa.gov.ba">fipa@fipa.gov.ba</a> or phone number: +387 33 278 080.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |